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Investors RESOURCE

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Investing Before and During Retirement

There are two phases in the life cycle of a retirement portfolio: the time when you're contributing to it and the time when you're using it, to cover your living expenses. During each phase, the basic challenge is deciding how to invest your nest egg, and for that there are three common approaches:

✓ **Going with your comfort level.** Most people have some idea as to what investments appeal to them, either because of the rate of return they associate with them or how much safety they seem to offer. Whichever it is, people tend to pile their retirement funds in one place, which can cause problems if there is a significant decrease in that investment.

✓ **Using a "one-size-fits-all" formula.** There are at least several of these "formulas" floating around. On the theory that the closer you get to retiring the more

conservative you should become, one says you should subtract your age from 100, treat the result as a percentage, and put that portion of your portfolio in stocks and the rest in bonds. Another follows the same method but suggests you subtract your age from 120. The appeal of this approach is that it's simple and unambiguous. The downside is that the results don't take into account the details of your circumstances, the state of the economy and inflation, or the cyclical nature of market returns.

✓ **Using a financial plan.** A plan includes all the details that the other two methods leave out. It's by far your best bet for achieving your retirement goals, since it takes your circumstances and the state of the economy into account. The plan should be split into before-retirement and during-retirement strategies.

Before You Retire

The key factor is to determine

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Fall Arrives

I hope this newsletter finds you and your loved ones doing well. Another summer seems to have slipped by. This one gave us more hot days than I can remember. I hope this is not a sign of summers to come. It was so hot in July that I could not even work on my yard. August brought some relief; but by then, I was too tired of fighting the hot weather to bother getting back to my yard and its overgrowth of vegetation. Hope you fared better!

My family and I did manage to travel a little. We made it to Asheville, North Carolina, and found it too crowded for our taste. So we then traveled to Myrtle Beach for the first time and found that too hot to handle. Then we ended up visiting parts of Virginia, where we found everything just perfect! We enjoyed some great tourist spots like historical Lexington, Virginia.

Hope your summer went well. Give us a call for a portfolio review when you have the time. We like nothing better than to give you an update. ○○○

Investing

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what rate of growth you need to achieve in your portfolio to retire with a nest egg capable of supporting you for the rest of your life once you no longer earn a paycheck. It's a balancing act between how much you can afford to put aside every year, how much growth will maximize your nest egg, and how much risk you feel comfortable taking.

By analyzing these factors, a good financial plan produces a recommended asset allocation strategy that specifies how much of your portfolio should be invested in stocks, bonds, cash, commodities, and real estate. The mix you invest in aims at a target rate of return and risk level that both meets your goals and makes you comfortable with the year-to-year results.

In general, the younger you are, the more risk you can afford to take since you will have many market and economic cycles to smooth out your returns. It's not unheard of for someone in his/her 30s or 40s to invest up to 70% or 80% of his/her assets in stocks. Conversely, younger people who are risk averse may be able to take less risk and put more of their assets in CDs and bonds, as long as they have more modest retirement goals.

It's generally true that the closer you are to retiring, the more conservative your portfolio should be. But this doesn't suggest the precise proportions that you should put into each asset class, nor does it take into account the opportunities or challenges that current market conditions present. Those answers will come only when you get into the details of your current situation and your future goals.

After You Retire

Before you retire, your asset allocation strategy is driven largely by the goal of creating the largest possible retirement portfolio within

Managing Withdrawals in Retirement

Once you've retired, you begin a balancing act between two imperatives: withdrawing enough from your retirement portfolio to cover your expenses and not taking out so much that you run out of money. So how do you get the rate of withdrawal that is just right?

Over the years, there's been a general rule of thumb: keep your withdrawals to between 4% and 6% of your total portfolio a year. While you will still want to consider your circumstances, these general rules of thumb point out that the appropriate rate at which you should take money out of your accounts is much smaller than many people imagine. Just as with every other issue related to retirement planning, the withdrawal rate that's right for you can only be determined by a financial plan.

But right off the bat, it's safe to say that whatever that rate is, ideally it should be less than the annual rate of growth your portfolio achieves, minus the rate of inflation.

However, on a year-to-year basis, market returns and inflation fluctuate. Sometimes, as we've seen recently, market returns are

negative. If you want to avoid shrinking the real value of your portfolio in these circumstances, you should adjust how much you take out of your portfolio for spending purposes.

But does that mean when your accounts lose money in a bad stock market year you shouldn't withdraw any money from them? Strictly speaking, the answer is yes, but that's not always realistic. If it means forgoing some luxuries or putting off some discretionary expenses, holding off on withdrawals when market returns are below average might make good sense.

If it means that you're forced to cut back on necessities, you may have no choice but to take out the money you need. But then ask yourself: does that mean that your lifestyle is more expensive than you can really afford? Or that you need to alter your asset allocation in favor of higher-growth investments?

Whatever the case, it's to your advantage to have a financial plan for retirement — and revisit it at least once a year. Please call if you would like to discuss this in more detail. ○○○

the limits of your tolerance for risk. After you retire, the goal shifts to keeping your retirement portfolio large enough to continue generating the supplemental income you need for the rest of your life.

While this shift means your strategy aims for less growth and risk than in the accumulation stage, it's usually a mistake to revert to the most conservative strategy possible. That's because your portfolio gets eroded over time by:

✓ Inflation, which means the real value of your portfolio (as well as the buying power of the income

it throws off) gets smaller every year.

✓ Taxes on income and capital gains in taxable accounts and withdrawals from non-Roth IRAs.

✓ Withdrawals that you make to support your lifestyle.

Because of this constant shrinkage, some portion of your portfolio needs to be invested in stocks, which is a riskier asset class but the only one that typically stays ahead of inflation, taxes, and reasonable rates of withdrawals. Please call if you'd like to discuss your situation. ○○○

Thinking Strategically about Risk

York University business school professor Moshe Milevsky recently wrote an article on risk that was featured in *The Wall Street Journal*. In it, he states that investors often don't look at risk as strategically as they should and don't consider the most important asset of all: themselves.

Milevsky believes investors should consider how a high or low day in the stock market directly impacts their take-home pay. The answer varies greatly by industry and job profession: a middle school librarian may have a zero impact, while an investment banker or portfolio manager may be highly impacted by the stock market's highs and lows.

After considering this relationship, investors should consider how this relates to their investment portfolio. Instead of assuming a position in one of the risk camps (averse or tolerant), look at how much risk your "personal balance sheet" can tolerate.

Consider your number-one asset as *you*. Look at your future earnings and consider the amount of income that you will generate before retirement.

And after looking at your income and how it is tied to the stock market, actually assign a number to it. Milevsky explains it this way, "If a stock has a beta of 1, it means that it's likely to move in tandem with the overall market. A beta above that means that if the market falls, the stock will likely fall

by even more; a beta below 1 means the stock won't move as much as the market" (Source: *The Wall Street Journal*, 2010).

Most traditional professions have a beta of zero. This doesn't mean the incomes don't fluctuate, but that the volatility of the stock market has no impact on the income.

A question of balance. Once you know your personal beta, apply it to how your portfolio is allocated. If you have a high personal beta, if the returns on your human capital tend to fluctuate with the market, then your financial capital — your 401(k), IRA, brokerage account, etc. — should be invested more conservatively. It doesn't matter if you *feel* the market is due to rise. Even your emotional tolerance for risk becomes less important. You should instead be considering that if markets decline over a prolonged period of time, there is a greater chance you might lose your job, be unemployed for a long time, own less valuable stock options, and so on.

Rethink your insurance. Human capital isn't influenced only by the stock market. It is vulnerable to plenty of other factors, such as death, disability, and extended illness. One way to reduce the risk level on your balance sheet is to ensure that you are properly insured. Insurance allows your family to treat your human capital a bit more like a bond — and perhaps take more risk in the family's financial portfolio.

Start early. This advice is given frequently when it comes to investing, and the same is true for risk. Earlier starts of assessing your personal beta, understanding your income and human capital worth, and allocating the right assets to your portfolio will go a long way.

Please call to discuss this concept in more detail. ○○○



How Much Disability Insurance?

You should consider your options now so that you can obtain disability income insurance if needed.

Many individuals can find the funds, even though it might be difficult, to get through a short-term disability of six months or less. When considering a long-term disability, assess your income needs until age 65, when presumably retirement benefits would begin. During this analysis, consider these items:

- ✓ Estimate your monthly expenses following a disability. Typically, some of your disability benefits would be free of income taxes and you won't incur work-related expenses. However, don't underestimate your expenses, since your medical and rehabilitation expenses might be much higher after a disability.
- ✓ Review your annual Social Security Statement for an estimate of disability benefits. However, keep in mind that the eligibility requirements are quite stringent.
- ✓ Decide what personal resources you would want to use. You can access funds from individual retirement accounts, annuities, or 401(k) plans without penalty if you are disabled.
- ✓ Investigate any long-term disability benefits provided by your employer. Long-term group disability plans are less common and typically less generous than short-term plans.
- ✓ Consider purchasing disability income insurance to fill any gaps. However, you might not be able to replace more than 60% to 80% of your income through insurance, since insurers want you to have an incentive to return to work. ○○○

Financial Update

As we had reported before in our *Financial Update* letters, we expect volatility to continue for the foreseeable future. Corporate earnings are doing very well, yet the economy is not. This illustrates that there is not always a correlation between corporate earnings and how well the rest of the economy is doing. Think of it this way, if you are employed and doing well, yet the rest of the people on your block are not, then it is hard to have a booming economy.

While increasing corporate earnings are good for various companies, it does not always translate into higher stock prices. Why? Many stockholders are individuals just like you and I. They want to feel confident in our future and our potential for real sustainable growth. You know where I am going with this. How can we have a booming economy if no real jobs are being produced?!

Our government needs to get out of the way of most small and mid-size businesses and let them produce jobs. It also needs to set down some incentives to entice large businesses to start bringing more jobs back to the good old U.S.A. How? Create a good environment for businesses, lower corporate tax rates, keep compliance issues to a minimum, and allow corporations to bring in foreign-earned earnings at a steeply discounted tax rate, as long as they create long-term jobs here.

Until this happens, we remain conservatively invested with good dividend-producing investments, an income-oriented portfolio for most of our clients, and income riders that protect a steady stream of income both now and in the future.

Terence L. Reed, CFP®



Are You Subject to the AMT?

The problem is that most people don't know if they are subject to the alternative minimum tax (AMT) until they prepare their income tax returns, when there's not much that can be done.

The AMT raises your tax exposure by adding back into taxable income amounts that were removed on form 1040, where you claim certain exemptions, deductions, and tax credits. These income-reducing provisions are called "preferences," and include the standard deduction; personal exemptions; state, local, and property taxes; medical expenses, in part or in total; miscellaneous itemized deductions; certain tax-exempt bond income; interest on home-equity loans and lines of credit used for purposes not directly related to your home; certain business-related items, large capital gains, particularly those from the exercise of incentive stock options; and some tax shelters.

It's difficult to determine which combination of factors will make you subject to the AMT. It's best to make that estimate before the end of the tax year, when there are still some steps you can take to minimize the AMT pain. ○○○

Financial Thoughts

While nearly all parents believe they are responsible for educating their children about money, only 29% describe themselves as excellent financial role models. Approximately 58% of the parents surveyed were saving less for their children's future than they were two years ago, and 31% had withdrawn or considered withdrawing money from their children's savings to pay bills or reduce debt (Source: ING

DIRECT, 2011).

A typical married, 65-year-old couple who retire this year can expect to need \$230,000 for medical costs during retirement, not including nursing home care. This is 8% lower than last year's estimate and was attributed to lower out-of-pocket Medicare expenses resulting from recent legislation. Approximately 68% of preretirees list medical costs in retirement as one of their top

three financial concerns, along with inflation and outliving savings (Source: Fidelity Investments, 2011).

In a recent study, it was estimated that 60% of Americans spend more than 5% of their annual household budgets on health care. Senior citizens, who make up 13% of the population, accounted for 36% of total health care costs in 2009 (Source: Deloitte, 2011). ○○○